

Worksheet③-3 The Targets of UD

Fill in the empty blanks below.

Name _____ Answer _____

UD for Foreign People

- Differences in languages and culture in the society which is globalizing, is an obstacle when having communication with people. To solve this problem, airports and public facilities are describing in both Japanese and also other national languages, and most are describing in Japanese and English in our country. However, this does not make all people to feel easy to use these structures. For example, as for the meaning of the measures, if there is only notation in Japanese and English, it is not easy to understand for Chinese or Korean. To solve this problem from the viewpoint of equitableness in the seven UD principles, the most effective thing to do is to change these explanations in to an intelligible figure. Signs and manuals using as a simple pictogram, enables communication that is not able to communicate with language. When using figures, we need to consider carefully about if these figures are used only in a limited area or countries.
- The Infrastructure and Transport Japan Tourism Agency in the Ministry of Land, is suggesting to bring UD into sightseeing for various people. This is called universal design of sightseeing or universal tourism. By nominating travelers' nine kinds of consideration needing including foreign tourists in sightseeing and promote the suggestion of solutions corresponding to each and past examples to spread the idea of universal tourism by introducing.

Today, many organizations and companies are coping with universal tourism. Search of examples of universal tourism, and write it down.

Answer Example

- "Silver Star system" which is to increase hotels that elders can live more comfortably.
- Sightseeing by UD taxis.